

THE ECONOMICS OF GAELIC ART AND CULTURE

SECTION 1 BACKGROUND INFORMATION

This questionnaire is designed to identify your economic activities in relation to Gaelic art and culture.

Unless otherwise stated, information is sought on activity in the financial year 1994/5

1. Name

2. Address

3. Telephone

4. Gender

Male ☐Female ☐

5 Age

Under 20

☐

From 20 - 29

☐

From 30 - 39

☐

From 40 - 49

☐

From 50 - 59

☐

60 or over

☐

6a. What level of spoken gaelic do you have, if any:

None

☐

Beginners

☐

Intermediate

☐

Fluent

☐

6b. What level of written gaelic do you have, if any:

None

☐

Beginners

☐

Intermediate

☐

Fluent

☐

7. If you live outside the Western Isles/Skye and Lochalsh, do you have family connections to these areas?

Yes

☐

No

☐

If yes, please briefly detail:

8. In terms of your total annual income in the financial year 1994/5, from which Gaelic related artistic or cultural activities did you earn an income of any sort?

Please rank the top three by their importance as measured by the income generated.

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SECTION 2 - ECONOMIC ACTIVITY AND EMPLOYMENT

The following section refers to the income/turnover earned by your 'establishment' in its Gaelic related arts and cultural activity. Please fill in all relevant sections. If your Gaelic related art and cultural activity is 'on its own account' - ie if you are self employed, or normally work on your own account, please regard yourself as an 'establishment' in terms of this questionnaire.

We appreciate that the information sought is quite detailed, but it is essential if the project is to identify the existing scale of Gaelic arts and cultural activity. Please provide as much detail as possible. As previously intimated, responses to this questionnaire will be treated in total confidence.

10. In the financial year 1994/5, what proportion of your total annual income from all sources, would you estimate came from your Gaelic artistic or cultural activities? If an accurate figure is very difficult to quantify, please give your best estimate:

%

11. Was this a typical proportion of your normal earnings, compared with the last 5 years?

Yes ☐ No ☐

If not typical, please briefly explain the variations and the reasons for them:

12. Would you categorise your income earning activity in the Gaelic artistic or cultural field as being:

Seasonal ☐ Regular ☐ Infrequent ☐

Please give brief details:

13. Briefly outline any other types of income earning activities you undertook in the financial year 1994/5 (such as crofting etc) in order of their economic importance (ie the first being the most important). Please list your top three income earning activities (include gaelic art and cultural activities, if appropriate).

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14. In the absence of income generating Gaelic related art and cultural work, do you think you could generate an equivalent/greater income from other, alternative types of work?

- No, there is no alternative ☐
- There is an alternative but it is likely to generate less money ☐
- There is an alternative likely to generate roughly the same money ☐
- There is an alternative likely to generate more money ☐

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15. In the financial year 1994/5, what was your approximate income from Gaelic artistic and cultural activities? If it is difficult to give an exact figure, please give your best estimate:

£

16. Over the last 5 years, what has been the trend in your overall income from Gaelic artistic and cultural activity (ie risen substantially, fallen, stayed same etc?)

☐

17. What factors lie behind any changes that you have identified in question 16?

18.) In the financial year 1994/5 what percentage of your income associated with Gaelic art and cultural activities would you estimate was earned in the areas below. If an accurate figure is very difficult to quantify, please give your best estimate:

Western Isles % Skye and Lochalsh %

2-50

SECTION 3 EMPLOYMENT OF OTHERS

In the financial year 1994/5, if you have given regular employment to anyone in order to be able to carry out your Gaelic artistic and cultural activities (i.e. roadie, driver, agent etc.) please fill in this section. If not please proceed to section 3A

19.) In what capacity were the individuals employed in order to allow you to carry out your Gaelic artistic and cultural activity in 1994/5:

20.) How many individuals did you employ in the year 1994/5, and in what capacity?

No of employees

Full Time

Part Time

Number employed on permanent basis:

Number employed on temporary basis:

Number employed on other arrangements
(please detail below)

Details of arrangement:

21. If applicable, on average, how many hours per week did the part time employees work?

22. If applicable, for how many weeks in the year on average were those hired on a temporary basis normally employed?

23. What percentages of your total employees identified above were normally resident in the following areas:

Western Isles %

Skye and Lochalsh %

24. What were the total labour costs (wages, employer's NI and pension contributions etc) for your employees who were involved in the provision of Gaelic artistic and cultural services or products in the financial year 1994/95? (If an accurate figure is very difficult to quantify, please provide your best estimate.)

£

25. What proportion of these Gaelic related labour costs were incurred in:
(If an accurate figure is very difficult to quantify, please provide your best estimate.)

Western Isles %

Skye and Lochalsh %

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SECTION 3A EMPLOYMENT ISSUES

This section is designed to ascertain the skill and qualifications of yourself, plus those those employed in your establishment (where applicable) in the provision of Gaelic related art and cultural products or services.

26.) Please indicate the number of those involved in your establishment in the financial year 1994/5 with the following formal qualifications. (Please include yourself)

Degree or equivalent/post-graduate qualification

Post Higher (or A level) certificates/diplomas

Higher Grade or A levels

Other qualifications directly related to the provision of Gaelic art and culture (please detail below):

Details:

27.) What business skills have you (or those in your employment) acquired in order to carry out your Gaelic related art and cultural activities (ie, accounting skills, marketing, wordprocessing etc)?

28.) With respect to both the business skills outlined in question 27, and core skills which underpin your role in the provision of gaelic art and culture (ie performance/production skills etc) what are your view on the quality and availability of training - ie location, costs, formats (part-time/evening class etc)?

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SECTION 4 DYNAMIC ISSUES

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This section is designed to help identify dynamic factors which might hinder or help the development of the provision of Gaelic artistic or cultural services or products by your establishment and to ascertain your views of broader issues affecting the provision of Gaelic art and culture.

Part A

29. Please indicate the main factors which led to your involvement in Gaelic art and cultural activities:

30a. Please indicate the main factors influencing the geographical location of your business base/office. (This may also be your home):

30b. Could your establishment deliver its current Gaelic related arts and cultural services or products from another geographical location:

No ☐

Yes - anywhere in Scotland

Yes - only in another part of the Highlands and Islands

Yes - only if located in Western Isles/Skye and Lochalsh

31. Please indicate below the main factors (both positive and negative) which you perceive as influencing growth in your provision of Gaelic artistic or cultural services, (eg local authority support, customers' tastes, effect of TV, adequate skills/training etc).

If there is one factor which stands out as important above all others, please underline this factor.

Positive Factors

[illegible]

Negative Factors

[illegible]

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Part B

We would greatly value your views of the impact of general Gaelic related cultural and artistic services and products on individuals and the communities in which they live.

To assist our understanding, could you briefly outline your views on the effect of current Gaelic related arts and cultural developments under two headings: One relating to the impact of your own Gaelic related artistic and cultural services on the issues listed below The second relating to the impact of overall developments in Gaelic art and culture on the same listed issues.

32) The cultural distinctiveness of the areas where Gaelic is in use:

Effects of your own establishment's activity

☐

Effects of general developments in Gaelic art and culture.

☐ 4-20

33. The level of self confidence in communities where Gaelic is in use.

Effects of your own establishment's activity

☐

Effects of general developments in Gaelic art and culture.

☐

34. The possibility of being economically active in Gaelic speaking areas

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Effects of your own establishment's activity

☐

Effects of general developments in Gaelic art and culture.

☐

35 The levels of tourism in the areas of relatively high Gaelic language use (ie Western Isles, Skye and Lochalsh, the western seaboard)

Effects of your own establishment's activity

☐

Effects of general developments in Gaelic art and culture.

4-26

☐

36. Overall trends in provision of Gaelic related arts and cultural products/services by other establishments or organisations eg. suppliers, entertainment venues etc.

Effects of your own establishment's activity

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☐

Effects of general developments in Gaelic art and culture.

☐

37. The desirability of maintaining residence in Gaelic speaking areas on the part of current residents.

Effects of your own establishment's activity

☐

Effects of general developments in Gaelic art and culture.

4-30

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Effects of your own establishment's activity[illegible]

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Effects of general developments in Gaelic art and culture.

[illegible]

39. Any other observations not covered in the previous questions.

Effects of your own establishment's activity

[illegible]

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Effects of general developments in Gaelic art and culture.

[illegible]

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Please use the box below to add any additional relevant points which you feel would help our enquiries

[illegible]

Thank you very much for the time you have spent in filling in this questionnaire. A succesful and representative return by those involved in the field of Gaelic Arts and Culture will provide us with some very significant information on this important economic sector.

When completed, please return in
attached pre-paid envelope to:

Douglas Chalmers
Department of Economics
Glasgow Caledonian University
Cowcaddens Road
Glasgow
G4 0BA